

# KICHLER®

## SPRING LIGHTING PROMOTION

### APRIL 16 - MAY 31, 2018

**BUY \$1000 OF ANY  
KICHLER PRODUCTS**



**GET PUMA POLO!**

**BUY \$1000 OF KICHLER  
VLO ACCENT LIGHTS**









**GET PUMA POLO  
AND BONUS POINTS!**

## PROMOTION DETAILS

- Receive 1 Puma polo for every \$1,000 of *in-stock* Kichler Products on a qualifying invoice
- A purchase of \$1,000 or more of any *in-stock* Kichler products on a single order constitutes a qualifying invoice
- A purchase of \$1,000 or more of *in-stock* Kichler VLO Accent Lights on a single order constitutes a qualifying invoice
- Customer must be enrolled in the Kichler LightPro™ Rewards Program to qualify for this Promotion\*
- Puma polos will be special ordered by size and delivered following the Promotion
- Bonus points will be awarded for *total in-stock* Kichler purchase amount on each VLO qualifying invoice
- Bonus points are in addition to the standard Kichler LightPro™ Rewards Program points
- Qualifying invoices will be submitted to Kichler following the Promotion for bonus points processing
- Unlimited polos and bonus points available

### VLO (VARIABLE LUMEN OUTPUT) ACCENT LIGHTS

12V LED SMALL					12V LED LARGE				
LV1	100 Lumens								
LV2	200 Lumens								
LV3	300 Lumens								
LV1	400 Lumens								
LV2	600 Lumens								
LV3	835 Lumens								

*\*Not a Kichler LightPro™ Rewards member? Signing up is quick and easy!  
Simply visit the Kichler LightPro™ Rewards website or ask an Industrial Sales Representative how to enroll.*

Promotion is valid on qualifying in-stock Kichler purchases made April 16 – May 31, 2018. All products must be shipped and invoiced during Promotion period. No backorders or special orders. Credit Account must be in good standing to qualify for this Promotion. Industrial Sales Terms & Conditions and Delivery/Shipping Policies are in effect.

### Industrial Sales Company, Inc.

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